

# TOWN OF SUFFIELD

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## **Town of Suffield Launches Burbio on Website** Free Service Creates Personal Calendar Feeds

Suffield, Conn.: The Town of Suffield announces the launch of a community events platform in partnership with Burbio.com. Burbio offers a free website iOS and Android app that organizes town happenings in one place. Residents select calendars to follow, create and sync a personalized feed to their Google or Apple calendar, and receive notifications of schedule changes. Streaming through Burbio is free for residents and nonprofits. The Burbio link can be found on the Town of Suffield website ([www.suffieldct.gov/community/calendar](http://www.suffieldct.gov/community/calendar)).

“The Community Calendar was the first important step in showcasing all that Suffield has to offer,” noted Suffield First Selectman Melissa M. Mack in regard to her administration’s ongoing initiative to improve communications. “Burbio is the next step, helping to keep all of us on top of our personal calendars so we don’t miss out on anything! I am anxious to start using it in my own household.”

Burbio’s platform reads event data feeds from public calendars and automatically updates when the source site changes, notifying users who have synced their calendars. Burbio.com is currently populated with all school and library information and nonprofits can be listed for free. Any nonprofit group can contact Burbio for help getting their events listed at the email [groupsupport@burbio.com](mailto:groupsupport@burbio.com).

Burbio’s civic partnerships include the City of White Plains, NY, Stamford CT, Ridgewood, Glen Rock and Livingston NJ, and many more communities. “Suffield is a wonderful community and we are thrilled to be introduced,” said Burbio.com co-founder Julie Roche, a mother of four who designed the service and runs the technology. “Local event communication hasn’t kept pace with digital innovation as well as other categories like maps, music, and travel and our mission is to change that.”

The Town of Suffield is a quintessential New England town with a longstanding pledge to preserving its historic architecture and agricultural roots. The many people who serve Suffield -

as employees and volunteers alike - remain committed to developing and fostering a strong sense of community among its residents.

For additional questions, contact Kim Worthington at (860) 668-3838.

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